

BARREL RACER NEWS

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 @barrelracernews



*Reaching thousands of barrel racing enthusiasts around the world,
 BARREL RACER NEWS is an electronic and print publication that has been in circulation for nearly 30 years.*

ADVERTISING RATES BLACK & WHITE ADS

Ad Size	1 Time	3 Times/Year	6 Times/Year	12 Times/Year
Full Page	\$350.00	\$300.00	\$260.00	\$230.00
½ Page	\$200.00	\$175.00	\$155.00	\$140.00
¼ Page	\$135.00	\$120.00	\$110.00	\$100.00
⅛ Page	\$90.00	\$80.00	\$70.00	\$65.00
Preferred Placement (Inside Front/Back Cover)	\$450.00	\$400.00	\$360.00	\$330.00
Business Card	\$35.00			

FULL COLOR ADS

Ad Size	1 Time	3 Times/Year	6 Times/Year	12 Times/Year
Full Page (Back Cover)	\$1000.00	\$835.00	\$775.00	\$725.00
Full Page (Inside Front & Back & Center)	\$800.00	\$675.00	\$575.00	\$525.00
Full Page (Non-preferred Placement)	\$550.00	\$525.00	\$500.00	\$460.00
½ Page	\$345.00	\$290.00	\$270.00	\$260.00
¼ Page (Non-preferred Placement)	\$200.00	\$175.00	\$150.00	\$125.00

AD SPECIFICATIONS

Ad Size	Black & White	Color
Full Page	10" X 10"	10" X 10"
½ Page Horizontal	10" X 4.925"	10" X 4.925"
½ Page Vertical	4.925" X 10"	4.925" X 10"
¼ Page	4.925" X 4.925"	4.925" X 4.925"
⅛ Page Horizontal	4.925" X 2.375"	N/A
⅛ Page Vertical	2.375" X 4.925"	N/A
Business Card Ads	1.5" X 3"	N/A

Preferred file formats:
 .pdf or .jpg
 170 dpi - 300 dpi

Ad deadline is the 10th of the month prior to publication.

Payment is due with confirmation of ad.